

OFFICE OF PUBLIC RELATIONS AND INTERNATIONAL COOPERATION



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The Office of Public Relations and International Cooperation, in order to communicate the activities of NIBB to the widest audience, performs both standard public relations duties as well as communication with scientific publications and organizations worldwide. The Office of Public Relations and International Cooperation also manages the planning and administration of the international symposiums and international training courses held at NIBB.

The main activities of the office in 2009

1) Press releases

The office sends news on scientific achievements to newspaper and magazine reporters via leaflets, e-mails and web pages. We also arrange press conferences for some releases.

2) Supporting international conferences

On-line registration, web page construction, brochure editing, hotel reservation, banquet and party arrangement, photography and video recording, etc., for international conferences held at NIBB (Table 1)

3) Management of education related programs

The Fourth International Practical Course (June, 2009)  
Bioinformatics training course (August and September, 2009)

4) Updating and maintenance of the NIBB web page

5) Editing of publications, production of posters and leaflets

Design and distribution of posters for international conferences and advertisements for the graduate school's entrance examination. Publication of the pamphlet "An introduction to the National Institute for Basic Biology". Publication of leaflets introducing the individual researchers of NIBB (in Japanese). Publication of "NIBB News" (Intra-institutional newsletter, in Japanese).

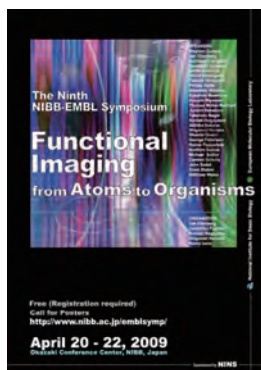
6) Organization of scientific outreach programs

Management of collaborative events with Japan's National Museum of Emerging Science and Innovation. Assisting exhibitions held at the Nagoya City Scientific Museum.

7) Aiding visitors (in collaboration with the Technical Division)

Name	Date	Title	Organizer
9th NIBB-EMBL joint symposium	April 20-22	Functional Imaging from Atoms to Organisms	J. Ellenberg, K. Nagayama, N. Ueno
1st NIBB-MPIZ joint symposium	August 25-27	Japanese-German Symposium on Evolution and Development	M. Koornneef and K. Okada

Table 1. International conferences managed by the Office of Public Relations and International Cooperation in 2009



Ninth NIBB-EMBL Symposium



Open Campus 2009



Graduate School Showcase 2009



Passionate about Science

Figure 1. Examples of posters, pamphlets and abstract books produced by the Office of Public Relations and International Cooperation in 2009