

## OFFICE OF PUBLIC RELATIONS



Chair  
FUJIMORI, Toshihiko

Assistant Professor (Specially appointed):  
KURATA, Tomoko  
Technical Assistant: OTA, Kyoko  
KAWAGUCHI, Colin  
BAN, Misato  
OKUBO, Masayo

The Office of Public Relations, in order to communicate the activities of NIBB to the widest audience, performs both standard public relations duties as well as communication with scientific publications and organizations worldwide.

### The main activities of the office in 2012

#### 1) Press releases

The office sends news on scientific achievements to newspaper and magazine reporters via leaflets, e-mails and web pages. We also arrange press conferences for some releases.

## OFFICE OF INTERNATIONAL COOPERATION



Chair  
YOSHIDA, Shosei

Assistant Professor: KAMADA, Yoshiaki  
Technical Assistant: NAKANE, Kaori  
SANJO, Kazuko  
TAKAHASHI, Ritsue

The Office of International Cooperation coordinates international collaboration in the field of biology and forms cooperative agreements with research institutes from around the world, exchanges researchers, and holds various academic meetings.

NIBB manages international cooperation with the European Molecular Biology Laboratories EMBL (since 2005), Germany's Max Planck Institute for Plant Breeding Research (MIPZ) (since 2009), Singapore's Temasek Life Sciences Laboratory (TLL) (since 2010), and Princeton University of the USA (since 2010).

#### 2) Updating and maintenance of the NIBB web page

#### 3) Editing of publications, production of posters and leaflets

Publication of the pamphlet "An introduction to the National Institute for Basic Biology". Publication of leaflets introducing the individual researchers of NIBB (in Japanese). Publication of "NIBB News" (Intra-institutional newsletter, in Japanese), "NIBB English News" (Intra-institutional newsletter, in English). Design and distribution of posters for international conferences and advertisements for the graduate school's entrance examination.

#### 4) Producing Videos

Creation of videos introducing NIBB and interviews with researchers that are published publicly on the web.

#### 5) Organization of scientific outreach programs

Planning the Summer Program for university students, and coordinating special classes for middle school students.

### The main activities of the office in 2012

#### 1) Supporting coordination of international conferences

The Office of International Cooperation coordinated the following international conferences hosted by NIBB:

The 59<sup>th</sup> NIBB Conference "Neocortical Organization" Mar. 10-13, 2012

8<sup>th</sup> Okazaki Biology Conference "Speciation and Adaptation II - Environment and Epigenetics -" Mar. 18-23, 2012

The 58<sup>th</sup>/60<sup>th</sup> NIBB Conference "Germline -Specification, Sex, and Stem Cells-" Jul. 17-21, 2012

9<sup>th</sup> Okazaki Biology Conference "Marine Biology II" Oct. 14-19, 2012

The 4<sup>th</sup> NIBB-MPIPZ-TLL Symposium "Arabidopsis and Emerging Model Systems" Nov. 19-21, 2012

#### 2) Supporting dispatching of researchers and students to international conferences

The Office of International Cooperation coordinated sending NIBB researchers, and those from the Japanese scientific community outside NIBB, to the following course:

The NUS/TLL/NIBB joint practical workshop on "Genetics, Genomics and Imaging in Medaka & Zebrafish" Jul. 22-31, 2012 (held in Singapore).

#### 3) Management of education related programs

The Office of International Cooperation co-organized the following international training course:

The NUS/TLL/NIBB joint practical workshop on "Genetics, Genomics and Imaging in Medaka & Zebrafish" Jul. 22-31, 2012 (held in Singapore).