#### OFFICE OF PUBLIC RELATIONS



*Chair* FUJIMORI, Toshihiko

Assistant Professor (Specially appointed): Technical Assistants:

KURATA, Tomoko OTA, Kyoko KAWAGUCHI, Colin

The Office of Public Relations, in order to communicate the activities of NIBB to the widest audience, performs both standard public relations duties as well as communication with scientific publications and organizations worldwide.

### The main activities of the office in 2011

## 1) Press releases

The office sends news on scientific achievements to newspaper and magazine reporters via leaflets, e-mails and web pages. We also arrange press conferences for some releases.

#### 2) Updating and maintenance of the NIBB web page

## 3) Editing of publications, production of posters and leaflets

Publication of the pamphlet "An introduction to the National Institute for Basic Biology". Publication of leaflets introducing the individual researchers of NIBB (in Japanese). Publication of "NIBB News" (Intra-institutional newsletter, in Japanese), "NIBB English News" (Intra-institutional newsletter, in English). Design and distribution of posters for international conferences and advertisements for the graduate school's entrance examination.

#### 4) Producing Videos

Creation of videos introducing NIBB and interviews with researchers that are published publicly on the web.

#### 5) Organization of scientific outreach programs

Planning the Summer Program for university students, and coordinating special classes for middle school students.

## OFFICE OF INTERNATIONAL COOPERATION



YOSHIDA, Shosei

Assistant Professor: Technical Assistants: KAMADA, Yoshiaki NAKANE, Kaori TAKAHASHI, Ritsue SANJO, Kazuko

The Office of International Cooperation coordinates international collaboration in the field of biology, forms cooperative agreements with research institutes from around the world, exchanges researchers, and holds various academic meetings.

NIBB manages international cooperation with the European Molecular Biology Laboratories EMBL (since 2005), Germany's Max Planck Institute for Plant Breeding Research (MPIPZ) (since 2009), Singapore's Temasek Life Sciences Laboratory (TLL) (since 2010), and Princeton University of the USA (since 2010).

### The main activities of the office in 2011

1) Supporting coordination of international conferences The Office of International Cooperation coordinated the following international conferences hosted by NIBB: The 1st NIBB - Princeton Symposium "Proteomics, Metabolomics, and Beyond" (November 2011).

Other conferences scheduled for 2011 were postponed due to the earthquake on March 11<sup>th</sup>.

# 2) Supporting dispatching researchers and students to international conferences

The Office of International Cooperation coordinated sending NIBB researchers and graduated students to the following symposia: 3<sup>rd</sup> NIBB-TLL-MPIPZ Joint Symposium "Cell cycle and Development" (November 2011) and EMBL PhD symposium "Rhythm of Life" (November 2011).

#### 3) Management of education related programs

The Office of International Cooperation also coordinated The 6th NIBB International Practical Course "Developmental Genetics of Medaka IV" (November, 2011)