

OFFICE OF PUBLIC RELATIONS AND INTERNATIONAL COOPERATION



Chair(Public Relations)
FUJIMORI, Toshihiko
Assistant Professor
(Specially appointed):
Technical Assistants:



Chair(International Cooperation)
YOSHIDA, Shosei
KURATA, Tomoko
OTA, Misaki
ADACHI, Shoko
TAKAHASHI Ritsue
OTA, Kyoko
KAWAGUCHI, Colin

The Office of Public Relations and International Cooperation, in order to communicate the activities of NIBB to the widest audience, performs both standard public relations duties as well as communication with scientific publications and organizations worldwide. The Office of Public Relations and International Cooperation also manages the planning and administration of the international symposiums and international training courses held at NIBB.

The main activities of the office in 2010

1) Press releases

The office sends news on scientific achievements to newspaper and magazine reporters via leaflets, e-mails and web pages. We also arrange press conferences for some releases.

2) Supporting international conferences

On-line registration, web page construction, brochure editing, hotel reservation, banquet and party arrangement, photography and video recording, etc., for international conferences held at NIBB (Table 1)

3) Management of education related programs

The Fifth International Practical Course (January and February, 2010)

4) Updating and maintenance of the NIBB web page

5) Editing of publications, production of posters and leaflets

Design and distribution of posters for international conferences and advertisements for the graduate school's entrance examination. Publication of the pamphlet "An introduction to the National Institute for Basic Biology". Publication of leaflets introducing the individual researchers of NIBB (in Japanese). Publication of "NIBB News" (Intra-institutional newsletter, in Japanese).

6) Organization of scientific outreach programs

Planning NIBB open house (October, 2010), Summer program for high school students (August, 2010), etc.

7) Aiding visitors (in collaboration with the Technical Division)

Name	Date	Title	Organizer
7th Okazaki Biology Conference	January 11-14	The Evolution of Symbiotic Systems	M. Kawaguchi J. Lake
56th NIBB Conference	March 12-14	Neocortical Organization	T. Yamamori
57th NIBB Conference	October 14-16	The Dynamic Genome	T. Horiuchi
2nd NIBB-MPIPZ joint symposium	November 16-18	Plant Science Communication 2010	M. Kawaguchi M. Hasebe K. Okada

Table 1. International conferences managed by the Office of Public Relations and International Cooperation in 2010



Figure 1. Examples of posters, pamphlets and abstract books produced by the Office of Public Relations and International Cooperation in 2010